PRACTICAL RESOURCE / UX DESIGN COACH

The product decision log

Date:

Decision owner:

Contributors:

Problem

User and task:

Product goal:

Known constraints:

Evidence

Observation and source:

Assumptions:

Unresolved questions:

Options

Option A: benefits / tradeoffs / unknowns

Option B: benefits / tradeoffs / unknowns

Option C: benefits / tradeoffs / unknowns

Decision

Selected approach and why:

Risks accepted:

What could change this decision:

Validation

Baseline:

Success signal tied to the user task:

Research or measurement method:

Guardrail signals:

Review date:

Follow-through

Next action:

Owner:

What happened:

What we learned:

UX Design Coach · Free practical worksheet